

**Notes from November 1, 2007 Meeting, 6:15 p.m., at Edward Jones Investments, 39 N. State. Thanks to Tim Bullock for hosting.**

**Next Meeting: Thursday, December 6, 2007, 8:15 a.m. Location: Java Central, 20 S. State St., Library room. Thanks to Ed and Reham Shadi for hosting.**

**Attendees:**

**Members:**

Tim Bullock (Edward Jones Investments), Janet Davis (Westerville Area Chamber of Commerce), Gerry Domanik (Suite 59), Linda Foor (Brickstreet Communications), Renee Kropat (Gallery 202), Bill Morgan (Morgan's Treasure), Kriss Rogers (Outside Envy), Kristy Sherwood (Edward Jones Investments), Gordon Solomons (Captivating Canines)

**Guests:** Reham Shadi (Java Central), Roy Lawson (Uptown Cigar Company)

**Meeting Notes:**

**Midnight Madness: Multiple Contributors**

Renee Kropat (Gallery 202) presented a video presentation on the scarecrows. Outside Envy is the 2007 Scarecrow Contest winner!!

Discussion on Midnight Madness experience:

Scarecrows out sooner.

Community Pumpkin Display: Small this year, but definitely do that again. Keep people in the loop year-round. Can put candle in pumpkin, but the display must be monitored.

Need one person to focus on each aspect of the event.

Uptown Cigar Company (33 N. State - Roy Lawson and Mike Daffin): Their grand opening during Midnight Madness was beyond expectations. While they haven't officially set hours yet, for now Monday – Saturday from 11 a.m. – 7 p.m.

Java Central (20 S. State – Reham Shadi) has had a soft open. They were slammed for Midnight Madness. They are getting good feedback so far. Plenty of places to sit throughout. Parlor/Library available for club meetings – no charge for meetings, just need to schedule ahead.

Tim Bullock (Edward Jones Investments): Make Uptown a destination -- "Come to instead of drive through."

**Home for the Holidays: Multiple Contributors**

November 30<sup>th</sup>.

Doug has requested horses for Friday night only. Looking for event sponsors like last year.

7 p.m. – 10 p.m.

Tree lighting ceremony at 7 p.m.

Route for carriages: S. on State, up W. Park, to S. Grove, to W. College.

Sertoma/Jaycees – Hot Chocolate and cookies at tree lighting, Sertoma Annual Children's Christmas parade on Sunday.

Can we move Santa from City Hall to Generations?

Ask Doug – dogs this year (Franklin County Dog Shelter)

Renee will be focusing on the Gallery 202 Open House that night.

Interested in working on Home for the Holidays: Bill Morgan (Morgan's Treasure), Linda Foor (Brickstreet Communications), Kriss Rogers (Outside Envy), Kristy Sherwood (Edward Jones Investments), Reham Shadi (Java Central), Doug Winbigler (Amish Originals), Tim Bullock (Edward Jones Investments)

**Chamber of Commerce Evening of Elegance: Janet Davis (Chamber of Commerce)**

November 9<sup>th</sup>/6 p.m./Villa Milano

Thanks to all from Janet.

Bill Morgan designed a pair of earrings for the auction.

There is a cigar package available in the auction from Uptown Cigar Company.

Other Chamber News: Candidate Forums are playing on WOCC right now.

Chamber Golf Raffle: \$100 Raffle for the 2008 golf season as part of the Chamber 40<sup>th</sup> Anniversary. The package for 3 people to play at Tartan Fields, Muirfield, OSU/Scarlet, Double Eagle, and Scioto.

**Membership: Gerry Domanik (Suite 59)**

110 Uptown businesses for potential membership.

51 members last count.

**Gift Card: Tim Bullock (Edward Jones Investments)**

April 1<sup>st</sup> will be the soft start date for the gift card. We need to work back 10-weeks from that date to get the program rolling.

WUMA Members, Website, buy at gift card centers (selected WUMA businesses), redeem at WUMA member businesses only.

We can include a gift card in next year's Chamber Evening of Excellence gift basket and present gift cards as prizes.

We can also look into fundraising potential on selling cards as well. Promotion a concern. Possibly get involved in some gift card programs.

**Celebrate on State, New Year's Eve: Bill Morgan (Morgan's Treasure)**

Bill sent a letter to all Uptown merchants asking for ideas about being open; no response from the letter directly.

Recommending special hours (8 p.m. – 10 p.m.). Nothing cohesive to do anything jointly.

Estimated 15k people Uptown per Celebrate Westerville.

Celebrate Westerville contacts: Amy and Tim Pressler. Tim is currently contacting building owners to get permission to place the lights on their buildings. There will be a light installation and then testing.

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**Submitted by Linda Foor, January 2, 2008.**